



**Department
of Health**

NYS Medicaid Doula Services Benefit Town Hall April 9, 2024

**Office of Health Insurance Programs (NYS Medicaid)
Bureau of Maternal and Child Health Policy**

Town Hall

Please note that by participating in today's online event, you acknowledge and consent that your personal information (such as name, image) may be visible to others in the live online meeting as well as captured in the recording, which will be posted on our website.

The feedback in the context of this meeting will not be considered formal public comment on the proposed State Plan Amendment.

Guidelines for Sharing

- All are invited to speak at designated times
- Please use the "Raise your hand" function to note the desire to speak
- Individuals will be unmuted in order of request, unless they have already spoken, in which case individuals who have not yet spoken will be given priority
- Please keep comments to three minutes or less

Goals and Roadmap for Today

10:00-10:05: Opening

10:05-11:15: Medicaid Updates

- SPA Approval
- Provider Manual
- Enrollment Updates
- Recommendation for Doula Services

11:15-11:55am: Discussion

11:55-12:00: Closing

State Plan Amendment Update

SPA 24-03 for Doula Services was federally approved on March 25, 2024

https://www.health.ny.gov/regulations/state_plans/status/non-inst/approved/docs/app_2024_03_25_spa_24-03.pdf

Statewide coverage is now live!

Doulas can enroll as NY Medicaid providers.

Medicaid-enrolled doulas can submit claims to be reimbursed for services provided to Medicaid members following guidance in the published provider manual and fee schedule.

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Doula Services Provider Manual

- The provider manual provides an overview of the doula services benefit (https://www.emedny.org/ProviderManuals/Doula/PDFS/Doula_Policy_Guidelines.pdf) including:
 - Provider guidelines and resources,
 - Enrollment and revalidation requirements,
 - Description of covered services,
 - Billing codes and fee schedule, and
 - Documentation guidance.
- All Medicaid-enrolled doulas are to follow updated guidelines, including those doulas who participated in the doula services pilot.

Doula Services Healthcare Common Procedure Coding System (HCPCS) Procedure Codes

HCPCS Code	Diagnosis Code	Code Description	Service Description	Per Pregnancy Allowance	Reimbursement Rate
T1032	Z32.2 (prenatal/ pregnancy) Or Z32.3 (postpartum)	“Services provided by a doula birth worker”	Perinatal Service: Prenatal or postpartum doula support (minimum of 30 minutes)	Up to and including 8 times	NYC: \$93.75 per visit Rest of State: \$84.37 per visit
T1033	Z32.2	“Services provided by a doula birth worker, per diem”	Labor and Delivery: In-person doula support during labor and birth (no time minimum, must be present for the birth)	Up to and including 1 time	NYC: \$750.00 Rest of State: \$675.00

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Enrollment Updates

As of 3/1/2024, doulas can enroll to become NYS Medicaid Doula Services Providers.

Applications received on or prior to 5/01/2024, in most cases, will have an effective enrollment date of 3/01/2024.

To enroll, visit <https://www.emedny.org/info/ProviderEnrollment/doula/>

Enrollment Updates

There are currently 57 doulas enrolled as NYS Medicaid providers.

NYS Medicaid received 18 new doula applications since opening statewide enrollment on 3/1/24:

- 9 applications returned
- 6 applications in queue
- 1 application in progress
- 1 application requested for additional info
- 1 application approved

Enrollment Support

- 144 total attendees at Enrollment Informational Sessions
- 23 total attendees at 1:1 Enrollment Sessions

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Preparing for NYS Medicaid Enrollment and Billing

Review Doula Enrollment Instructions

- https://www.emedny.org/info/ProviderEnrollment/ProviderMaintForms/Doula_Enrollment_Instructions.pdf

Review All Doula Services Provider Enrollment Information on eMedNY

- <https://www.emedny.org/info/ProviderEnrollment/doula/>

Ensure Applicant Meets Training Pathway or Work Experience Pathway Requirements

- https://health.ny.gov/health_care/medicaid/program/doula/docs/visualize_enrollment_pathways.pdf

Attend Provider Enrollment Sessions

- https://health.ny.gov/health_care/medicaid/program/doula/

Schedule a 1:1 Enrollment Session with the NYS Medicaid Team

- https://calendly.com/ohip_doula/doula

Review General Enrollment and General Billing Guidance on eMedny.org

- Videos and additional training are available under “Provider Outreach and Training” tab
www.emedny.org

Subscribe to Medicaid Updates:

- All formal announcements, effective dates, and updates to the NYS Medicaid doula services benefit will be published via Medicaid Updates.

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Virtual Provider Enrollment Support

Session	Date	Time	Information
Enrollment Informational Sessions*	Thursday, April 18, 2024	12:00pm-2:00pm	Medicaid team will walk through enrollment process Live Q&A
	Monday, April 29, 2024	10:00am-12:00pm	
	Additional Sessions to be added		
Enrollment Support 1:1 Sessions*	Ongoing	By appointment – click on the registration link to view available times	Applicants must sign up for a time slot using the Calendly link Each session is 30 minutes Applicants cannot submit documents via mail or email to review Applicants can schedule additional sessions
Billing Informational Sessions*	Anticipated to begin May 2024		TBD

*Attendance at all support sessions is voluntary.

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Doula Directory

The NYS Medicaid Doula Directory is now live:

https://www.health.ny.gov/health_care/medicaid/program/doula/directory/directory.htm

- This is a directory of all NYS Medicaid Fee-for-Service Doula Services Providers.
- Doulas are required to complete the directory form electronically as part of the provider enrollment process and to update information as needed.
- A doula will be added to the doula directory once their provider enrollment application has been approved.

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Language Translation

- The NYSDOH Doula Services Website and Doula Directory are both available in Spanish.
 - At the bottom of the page, click the link next to “Para ver esta información en español”
- The Client Recommendation Form used for enrollment with the Training Pathway will be translated into multiple languages.

Recommendation for Doula Services

- Doula services with NYS Medicaid are classified as a preventative service.
- As such, a recommendation by a licensed practitioner of the healing arts is required for each Medicaid Member.
- A request for a standing recommendation (order) for doula services from the NYS Commissioner of Health is pending. The issuance of this will eliminate the need for an individual recommendation for services for each Medicaid Member.
- Regulatory amendment is needed for the Commissioner to be able to issue the standing order; this is being done in tandem with the State Budget process.
- In the interim, on and after 3/1/2024, NYS Medicaid Members must obtain a written recommendation from a licensed provider for doula services.

Recommendation for Doula Services

- This recommendation must be dated prior to the initiation of doula services.
- Doulas must maintain a copy of the recommendation for each Medicaid member in their records.
- This recommendation can be completed using the [form](#) provided by the NYSDOH. It is not necessary to use the NYSDOH form as long as the NYS licensed practitioner's written recommendation for doula services includes the following:
 - Medicaid Member's first and last name;
 - Medicaid Member's date of birth;
 - Licensed practitioner's first and last name;
 - Licensed practitioner's license number;
 - Date of recommendation; and
 - Licensed practitioner's signature.



NYS Medicaid Doula Services Recommendation Form



If you are a Medicaid Member...

Doulas provide physical, emotional, educational, and non-medical support for pregnant and postpartum persons before, during, and after childbirth or end of pregnancy. You are eligible for doula services through NYS Medicaid during pregnancy and up to 12 months after pregnancy, regardless of the outcome.

You must obtain a recommendation **prior to the initiation of doula services** for the services to be covered by Medicaid. This recommendation must be from a licensed practitioner*, for example, your primary care provider, OBGYN, midwife, or nurse. You can ask for a recommendation even if you do not know who your doula will be yet.



If you are a doula enrolled in NYS Medicaid...

The doula must obtain a written record of the licensed practitioner's recommendation for the Medicaid Member **prior to the initiation of doula services** for the services to be reimbursed by Medicaid. The doula must maintain this recommendation in their documentation records for the Medicaid Member in compliance with HIPAA standards.



If you are a licensed practitioner...*

This recommendation acknowledges that the Medicaid member would benefit from doula support for the duration of the pregnancy and up until 12 months postpartum. A recommendation is not the same as a prescription or referral. You may provide a recommendation without identifying the doula who will serve the member.

This form can be used and is one example of a recommendation for doula services. Alternate documentation can be used as long as all of the information below is included to document a licensed practitioner's recommendation. This documentation must be kept by the Medicaid-enrolled doula services provider.

Licensed Practitioner's Recommendation for Doula Services	
Medicaid Member's First and Last Name:	Medicaid Member's DOB (MM/DD/YYYY):
Licensed Practitioner's First and Last Name:	Licensed Practitioner's License Number:
Licensed Practitioner's Signature:	Date of Signature (MM/DD/YYYY):

*Doula services are a preventative health service and must be recommended by a physician or other licensed practitioner of the healing arts acting within their scope of practice under State law to be eligible for Medicaid reimbursement. The licensed practitioner may include a physician, nurse practitioner, licensed midwife, psychologist, licensed clinical social worker, licensed marriage family therapist, licensed mental health counselor or psychiatrist.

Medicaid Doula Pilot Transition to Statewide Medicaid Coverage of Doula Services

- The piloted coverage of doula services in Erie County ended on 2/29/2024, and statewide coverage is effective as of 3/1/24.
- As of 3/1/2024, all Medicaid doula services provided by Medicaid-enrolled will be reimbursed under the statewide benefit. Updated billing codes and reimbursement rates will apply.
- The updated provider manual and billing codes are live: <https://www.emedny.org/info/ProviderEnrollment/doula/>.
- Enrolled doulas may submit claims for services provided on and after 3/1/24.

MMC Contracting, IPA, Service Bureau Information

- Division of Health Plan Contracting and Oversight Website: Information about Managed Care Plan Contracting and Independent Practice Associations
 - https://www.health.ny.gov/health_care/managed_care/hmoipa/guidelines.htm
- Independent Practice Association Formation Requirements
 - https://www.health.ny.gov/health_care/managed_care/hmoipa/ipa_formation_requirements.htm
- Service Bureau: An entity which submits claims, and/or verifies patient eligibility for providers enrolled in the Medicaid Program.
 - <https://regs.health.ny.gov/volume-c-title-18/774682889/section-5049-service-bureaus-billing-services-and-electronic-media>

Upcoming 2024 Town Hall Dates

Remaining 2024 Town Hall Meeting Dates	
May 14	<ul style="list-style-type: none">• Town Halls are scheduled for the second Tuesday of every month from 10am-12pm.• Town Hall engagements may be reduced based on need for discussion.• Additional Meetings to Support Provider Enrollment will continue to be added.
June 11	
July 9	
August 13	
September 10	
October 8	
November 12	
December 10	

Next Meeting

Date & Time: Tuesday, May 14, 2024 from 10am-12pm

Registration Link:

<https://meetny.webex.com/weblink/register/r54612db489b892ec491a049d954fdfaa>

To be added to the listserv: doulapilot@health.ny.gov

Closing Remarks and Next Steps

You may continue to share input after today's event via email to doulapilot@health.ny.gov.

For more information on the Doula Services benefit, visit https://health.ny.gov/health_care/medicaid/program/doula/

To enroll as a NYS Medicaid Doula Services Provider, visit <https://www.emedny.org/info/ProviderEnrollment/doula/>

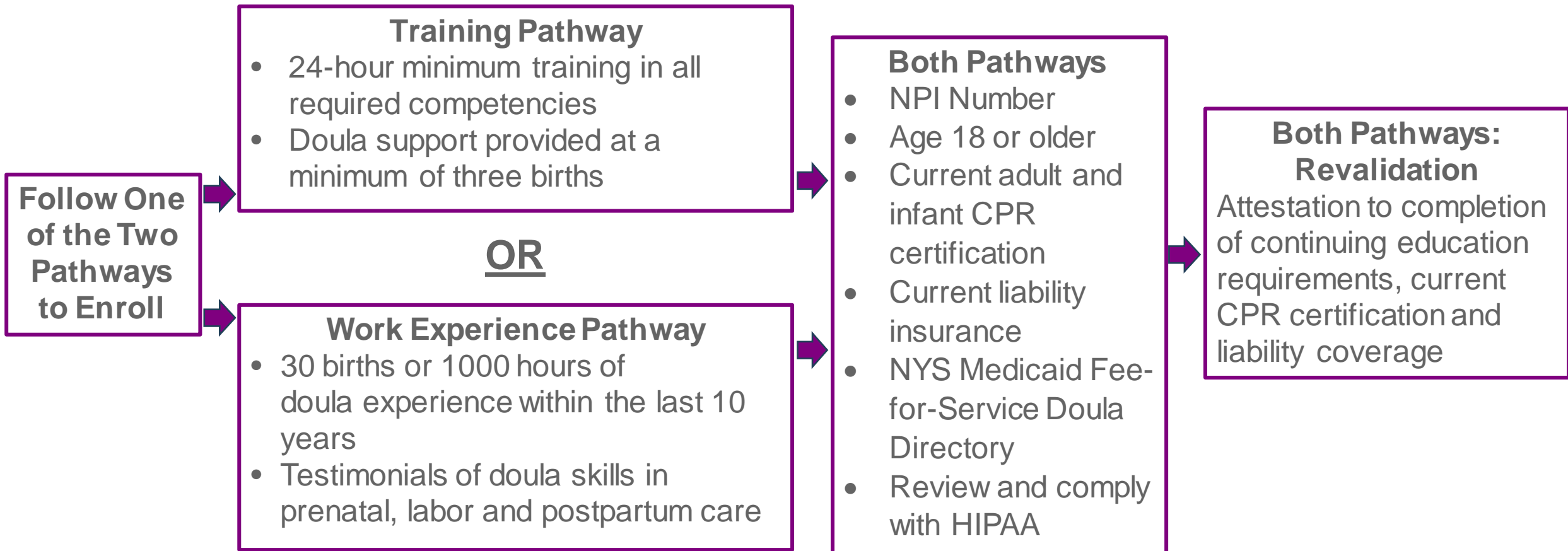
Thank you for participating.

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End Presentation

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Proposed Training and Work Experience Pathways



March 2024

Proposed NYS Medicaid Doula Competencies for Training Pathway to Meeting Criteria for Enrollment

Core Competencies (20 Hours of Training):

- Foundations on anatomy of pregnancy and childbirth
- Labor support techniques and nonmedical comfort measures
- Common medical interventions: risks, benefits, and decision-making
- Prenatal and postpartum education and support
- Lactation support, education and infant feeding
- Scope of practice

Broader Competencies (Four Hours of Training):

- Cultural awareness/humility and cross-cultural communication
- Health equity in medical field, especially reproductive health
- Person-centered and trauma-informed care
- Community-based knowledge and facilitating connection to resources

Proposed Fee for Service Reimbursement Structure

Service	Visit Allowance	Per Visit Reimbursement	Percent of Total Reimbursement	Amount of Total Reimbursement
Perinatal Service: Prenatal or postpartum doula support	8 visits	NYC: \$93.75 ROS: \$84.37	50%	NYC: Up to \$750 ROS: Up to \$675
Labor and Delivery: In-person doula support during labor and birth	1 encounter	NYC: \$750 ROS: \$675	50%	NYC: \$750 ROS: \$675

MMC Plans are encouraged to match or exceed the FFS rate

Review: Pilot Information: Medicaid Doula Enrollment Extension and Revalidation

- All doulas who are currently enrolled as New York State Medicaid providers via the Doula Services Pilot will remain enrolled through 2/28/2025.
- To revalidate on or before 2/28/2025, doulas who are currently enrolled in New York State Medicaid via the Doula Services Pilot will need to follow updated revalidation requirements according to statewide guidelines.
- Updated revalidation requirements will be published upon implementation of statewide Medicaid coverage of doula services.
- Proposed revalidation guidance can be viewed here:
https://www.health.ny.gov/health_care/medicaid/program/doula/docs/2023-10-16_town_hall.pdf and https://www.youtube.com/watch?v=tU5pQqRX_1c.

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